

## Photographing your home

Your photos are the first thing a student and their family see. Clear, bright photos get more booking enquiries; dark or cluttered ones get skipped. A few simple things make the difference – most take a minute and just need your phone.

1

### Declutter before you shoot

A tidy room looks bigger and more welcoming.



AVOID

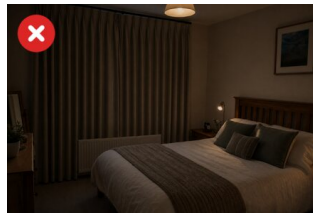


BETTER

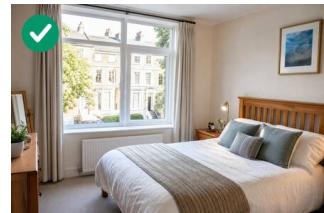
2

### Shoot in daylight, curtains open

Daylight makes rooms look bright and warm.



AVOID

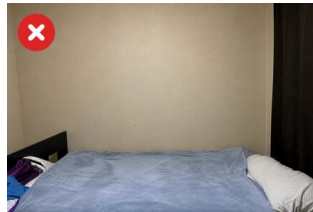


BETTER

3

### Shoot from a corner

Shows the room's depth and true size.



AVOID

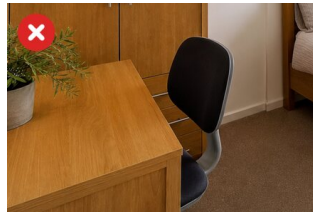


BETTER

4

### Whole rooms, not sections

One clear shot beats ten close-ups.



AVOID



BETTER

### A FEW MORE QUICK WINS

5

Switch the flash off – it flattens the room and casts hard shadows.

6

Make the bed and tidy the room – and put the toilet seat down.

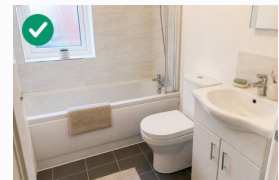
7

Use the wide-angle (0.5) setting to fit more of the room in.

### DON'T FORGET THESE ROOMS



KITCHEN



BATHROOM

### Show every key space

Bedroom • Bathroom • Kitchen • Living area • Outside

### Think like an estate agent

Show your home at its best – better photos mean more booking enquiries.

Once your photos are ready, upload them to your host profile at [londonhomestays.com/login](https://londonhomestays.com/login). Want a second opinion first? Send them over and we'll take a look.